## Journey Through Hallowed Ground Resolution

5806-2

WHEREAS, The Journey Through Hallowed Ground is a public-private partnership dedicated to raising national awareness of the cultural and historic resources throughout the 175-mile long region centered on the Rt. 15/231/20 corridor; and

WHEREAS, The Journey Through Hallowed Ground encompasses 6 presidential homes, 13 National Historic Landmarks, 47 Historic Districts, 15 Main Street Communities, the largest collections of both Civil War Battlefields and Rural Historic Districts in the county, and numerous historic homes and sites; and

WHEREAS, by linking the Main Street communities, historic downtowns, businesses and heritage sites along the corridor, we have an opportunity to celebrate and support this vital fabric of America which also serves to support our existing businesses: and

WHEREAS, Adams County has a rich heritage closely interconnected with that of the entire corridor, and is home to many historic sites of national importance; and

WHEREAS, the Gettysburg Borough Council considers both the heritage of Adams County and a robust local economy essential to the quality of life of its citizenry;

THEREFORE, BE IT RESOLVED that the Gettysburg Borough Council supports the intention of the Journey Through Hallowed Ground to seek National Heritage Area designation for the 175 mile corridor; and, be it

RESOLVED FURTHER, that the Gettysburg Borough Council requests the Pennsylvania Department of Transportation include RT. 15 within the county borders in the State Scenic Byway Program; and, be it

RESOLVED FURTHER, that the Gettysburg Borough Council supports the intention of the Journey Through Hallowed Ground Partnership to seek National Scenic Byway designation for the 175 mile Rt. 15/231/20 corridor.

Sara L. Stull

Borough Secretary

Signed:

Theodore H. Streeter

Council President

May 8, 2006



# The Journey Through Hallowed Ground

#### **NEWS RELEASE**

Advisory Council

Arthur Arundel Chair, Arcom Cammunications

Alisa Bailey President, Virginia Tourism Corporation

Nick and Mary Lynn Kotz Protect Historic America

Susan Eisenhower President, Eisenhower Institute

> Kevin Fry President, Scenic America

Dan Jordan President, Thomas Jefferson Foundation

> Cornelia Flagg Keller Friend and Neighbor

Jim Lighthizer President, War Preservation Trust

Ron Maxwell Film Director, Producer

Christopher Miller President, Piedmont Environmental Council

Richard Moe President, The National Trust for Historic Preservation

> Kristin Pauly Managing Director Prince Charitable Trusts

Frederick H. Prince Trustee, Prince Charitable Trusts

> Denise Schlener Field Office Director, The Trust for Public Land

> > Honorary Council

Jacqueline Mars

(Invited) Brendo Barrett National Coordinator for Heritaga Arnas of the National Park Scruice

> Dr. John A. Latschar Superintendent Gettyshurg National Military Park

#### FREQUENTLY ASKED OUESTIONS

## WHEN DID THE JOURNEY THROUGH HALLOWED GROUND INITIATIVE BEGIN?

This collaborative, voluntary, initiative began in 1996 as a broad based coalition of public and private organizations to preserve and celebrate the diverse, irreplaceable historic and cultural resources that are contained between Gettysburg and Monticello. In 2004, *The Journey Through Hallowed Ground's* public-private partnership was developed, along with a renewed strategic plan, to increase awareness and support.

#### WHO IS INVOLVED?

The National Trust for Historic Preservation, Protect Historic America, the National Park Service, the Civil War Preservation Trust, the Virginia Department of Historic Resources, the Maryland Historical Trust, the Maryland Office of Tourism and Development, Tourism Council of Frederick County, the Adams County, PA Board of Commissioners, the Prince Charitable Trusts, the Trust for Public Land, the Piedmont Environmental Council, the Virginia Tourism Corporation and the Conservation Fund, among others.

## WHERE IS THE JOURNEY THROUGH HALLOWED GROUND?

This 175 mile corridor lies in the mid-Atlantic region of the United States from Gettysburg, PA., to Monticello, VA, west of Washington, DC. The swath of land along the Old Carolina Road corridor, now known as Rt. 15, holds:

#### Six U.S. Presidential Homes:

- Jefferson's Monticello
- Madison's Montpelier
- Monroe's Oakhill
- Ashlawn Highland
- Zachary Taylor's home
- Eisenhower's Cottage

#### In addition to.....

- John Marshall's Home
- Gen. George Marshall's Home
- President Teddy Roosevelt's Hunting Cabin
- The largest collection of Civil War Battlefields in the country

-more-

- The greatest concentration of Rural Historic Districts in the United States (11)
- Sites from the Colonial times and Revolutionary War, as well as the War of 1812
- Native American history, as it was the trading route for the Susquehannock and Iroquois, among others.
- African American history: with Frederick, Maryland hosting one of the country's top two locations of underground railroad sites
- Two World Heritage Sites: Monticello and the Rotunda, University of Virginia
- 13 National Historic Landmarks
- 47 Historic Districts
- Approximately one million acres already on the National Register
- Numerous scenic rivers, roads and landscapes
- 13 National Park Units

The partners in this tri-state collaborative initiative are working to raise the awareness of this national treasure while supporting the heritage, cultural and agricultural attractions throughout the corridor.

## WHO SAYS IT HOLDS THE MOST UNITED STATES HISTORY?

"If any land in America deserves to be called Hallowed Ground, it is the red clay soil of Virginia on which so much of this nation's past is preserved."

Richard M. Ketchum, noted authority on the Revolutionary War

"This part of Virginia has soaked up more of the blood, sweat, and tears of American history than any other part of the country. It has bred more founding fathers, inspired more soaring hopes and ideals and witnessed more triumphs, failures, victories and lost causes than any other place in the country."

C. Vann Woodward of Yale University

"Resolved by the Senate, the House of Delegates concurring, that the Virginia General Assembly hereby acknowledge the intrinsic importance to Virginia of The Journey Through Hallowed Ground project and recognize this historic corridor as a gateway to some of the most important locations in both America and Virginia history, encompassing centuries of historic sites in scenic settings."

February 9, 2001 Senate Joint Resolution No 428 October 2, 2001 "Although the region recovered from the Civil War, it could never recover from the blacktop and concrete revolution that threatens it today. To pave over the northern Piedmont would pave over much of America's past—permanently. But that does not have to happen. If they are wisely planned, growth and preservation can march hand in hand."

James M. McPherson, Edwards Professor of American History, Princeton University-1996

"This is the ground of our Founding Fathers. These are landscapes that speak volumes—small towns, churches, fields, mountains, creeks and rivers with names such as Bull Run and Rappahannock. They are the real thing, and what shame we will bring on ourselves if we destroy them"

David McCullough, a Pulitzer Prize winning writer and historian

"I can ride above the storms and look down into the workhouse of nature, to see her clouds, hail, snow, rain, thunder, all fabricated at our feet! And the glorious sun, when rising as if out of distant water, just gliding the tops of the mountains, and giving life to all nature."

Thomas Jefferson

## WHAT HAS THE JTHG COOPERATIVE DONE SO FAR?

The Journey Through Hallowed Ground partners made substantial progress from the period of 1996-2004. Among the achievements are:

- The publishing of <u>Hallowed Ground</u>, a coffee table book
- The completion of a Corridor Resource Inventory
- The launch of the National Park Service Web-based Travel Itinerary "Hallowed Ground" covering Virginia sites along *The Journey*. (Currently being updated to include Maryland and Adams County, PA.)
- Passage of a resolutions of support by the Virginia legislature, the Leesburg Town Council, the Purcellville Town Council, the Albemarle and Fauquier Board of Supervisors, among others.
- Designation of the Rt. 15 Corridor within Maryland as a State Scenic Byway
- Completion of the Rt. 15 Corridor management plan within Maryland and submission of this section of the corridor for consideration as a National Scenic Byway

## WHAT ARE THE GOALS AND OBJECTIVES OF THE PARTNERSHIP?

- 1. Launch a national awareness campaign to increase awareness of and visitation to the attractions throughout the corridor. This initiative will demonstrate how each segment of *The Journey* can and does "Prosper Through Preservation."
- 2. Obtain National Scenic Byway designation by 2008.
- 3. Obtain National Heritage Area designation by 2008.
- Obtain context sensitive design standards for all road improvements along the corridor from the Virginia, Maryland and Pennsylvania Departments of Transportation.

## WILL THE NATIONAL DESIGNATIONS RESTRICT CURRENT LAND USE?

No. These designations are honorific and carry neither authority to change nor to restrict zoning regulations. The challenge in preserving and protecting the region encompassed within *The Journey Through Hallowed Ground* is that, while much of the land is recognized as historically, culturally and environmentally significant, the vast majority of the land is privately held. We are working with current land owners to ensure their buy-in into this effort and to create a pool of funding to purchase land at fair market value and/or working in collaborative ways to promote alternative economic models to development.

## WHO WILL BENEFIT FROM THIS EFFORT?

In the long-term, every citizen in America will benefit, because we will preserve our cultural heritage for future generations to experience

In the short term, an effort that promotes economic development through tourism will benefit individual citizens along the corridor.

Tax revenue through tourism = individual tax payer relief = jobs

This question has multiple answers, each one deserving of the benefit of this effort. But first, look at the beneficial economic impacts of *The Journey Through Hallowed Ground*.

## THE JOURNEY THROUGH HALLOWED GROUND SUPPORTS:

- THE HERITAGE TOURISM INDUSTRY
- THE MAIN STREET COMMUNITIES
- THE AGRICULTURAL INDUSTRIES AND VINEYARDS
- THE EQUESTRIAN INDUSTRIES
- THE RECREATIONAL INDUSTRIES
- HOTELS AND B&B'S
- LOCAL AND STATE TAX REVENUES
- EVERY CURRENT CITIZEN'S QUALITY OF LIFE

The tourism industry in Virginia and Maryland is the third largest industry in each state. Yet even though heritage tourism is the fastest growing segment of the industry, visitation to heritage/cultural sites has been trending downwards. Research shows that this is because Americans and foreign visitors have less time to plan vacations and look, instead, for "packaged" excursions. This Journey Through Hallowed Ground is like the ribbon tied around countless attractions throughout this corridor, none of which have been united before. The Journey is the book binding for the multiple chapters of our American story. With the support of the tourism industry, we will brand the region and ensure the heritage/cultural sites are a must see destination for all visitors.

It benefits all American citizens by respecting, protecting and celebrating the places where the documents of democracy were written, where the blood was shed to preserve the ideal of a united democracy, where the ideal of American democracy was shared with the world when Gen. Marshall sat in his home and wrote the Marshall Plan. Whether the citizen is a resident, a commuter or a visitor, each will be inspired by the heritage that created these remarkable moments in history— and will be imbued with the sense that they, too, can create history.

#### WHO IS PAYING FOR THIS EFFORT?

We are eternally grateful to:

- The Prince Charitable Trusts
- Mrs. Jacqueline Mars
- The Kington Foundation
- The Claude Moore Charitable Foundation
- The Helen Clay Frick Foundation
- The Rintel Foundation
- An anonymous challenge grant of \$600,000 over three years obtained

#### HOW CAN ONE GET INVOLVED?

We invite participation at all levels of involvement. Those interested in supporting the effort, please call: 540.882.4929, or email <a href="mailto:Cate@jthg.org">Cate@jthg.org</a>

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#### PRESS CONTACT:

Olwen Pongrace Office: 202-237-1327 Cell: 202-253-3190 Opongrace@comcast.net

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Attest:	Signed:
Sara L. Stull	Theodore H. Streeter
Borough Secretary	Council President

May 8, 2006

